

Life Essentials[®]
The heart of lifelong learning.

KIDDIE ACADEMY[®]
EDUCATIONAL CHILD CARE



At Kiddie Academy[®] Educational Child Care, we believe care and learning go hand in hand, and both should be served with a big dose of fun.

Successfully navigating the milestones of early childhood development is essential in preparing your child for school. Our goal is to nurture and guide children, inspiring them to develop a lifetime love of learning. That's what distinguishes Kiddie Academy from traditional child care.

That's also the philosophy behind *Life Essentials*—Kiddie Academy's philosophy and proprietary, developmentally appropriate curriculum. *Life Essentials'* supporting programs, methods, activities and techniques help children blossom into prepared students and good citizens.

Life Essentials is based on four pillars of education: developmentally appropriate curriculum, technology, health & fitness and character education, giving your child a happier, healthier, more well-rounded foundation for the future.

life
essentials[®]



CURRICULUM • TECHNOLOGY • HEALTH & FITNESS • CHARACTER





Developmentally Appropriate Curriculum

Our curriculum is based on a central principle of early learning—teachers getting to know children on every level, including how they learn, play and communicate. We personalize learning with individual attention fitting each child’s interests and abilities.

We use early childhood education research to establish best practices and pepper the learning process with fun. That contributes to our preschool curriculum meeting or exceeding early childhood education state standards nationwide.



Technology Education

We blend technology into each day as a natural extension of learning. Our curriculum teaches computer literacy skills and provides opportunities to use technology to learn in fun and exciting ways.

Our teachers use technology to deliver instruction and document learning. Classrooms may be equipped with tablets, computers or interactive white boards designed for small hands to explore. Confidence using technology is essential to prepare children for today’s world.

“Teaching children the importance of healthy foods and why their bodies need a variety of foods drives kids to voluntarily eat more vegetables. Young children are capable of understanding a conceptual approach to nutrition.”

–Sara Gripshover and Ellen Markman; Psychological Science, “Teaching Young Children a Theory of Nutrition: Conceptual Change and the Potential for Increased Vegetable Consumption.” June 26, 2013

“Experiences with technology can pave the way for unprecedented learning opportunities.”

–Gutnik, A.L. et al. “Always Connected: The New Digital Media Habits of Young Children.” New York: The Joan Ganz Cooney Center at Sesame Street Workshop.



Every day is filled with teachable moments; moments that cultivate a child’s curiosity. At Kiddie Academy, we provide children with a colorful world

that inspires exploration within the safety of our nurturing community.

As experts in early childhood education and development, we know children learn best when engaged in hands-on learning opportunities.

Visit us on the web at kiddieacademy.com

Franchising opportunities available nationwide.



Health & Fitness

Healthy habits established early last a lifetime.

The health of your child and the development of healthy habits is a priority. We focus on teaching children how to stay healthy by making good food choices, incorporating physical exercise and maintaining healthy personal habits every day.

Healthy choices now empower children to make healthy decisions later in life.



Character Education

Teaching values is as fundamental as teaching children how to read. Character education teaches the “whys” and “hows” behind the behaviors.

Character education is woven into daily experiences, enhancing children’s relationships at home, school and in the community. We teach values through planned lessons and authentic interactions that are integrated into various group and individual activities.

“[Children] develop a very different set of qualities, a list that includes persistence, self-control, curiosity, conscientiousness, grit, and self-confidence. Economists refer to these as non-cognitive skills, psychologists call them personality traits, and the rest of us think of them as character.”

–Tough, Paul. “How Children Succeed; Grit, Curiosity and the Hidden Power of Character.” HMH. NY: 2012

“Students in classes using the Music & More program made significantly greater gains in language and literacy skills as compared to students in classes that did not use any of the Music & More program components.”

–SEG Measurement; “Improving Student Language and Literacy Skills: A Study of the Effectiveness of the Kiddie Academy Music & More Program.”

Our passionate, highly trained staff responds to the needs of each child based on his or her learning style. Life Essentials integrates developmentally appropriate curriculum, technology, health & fitness and character education into the daily routine. Supporting programs, such as Music & More, powered by Kindermusik, are a component of all four pillars of Life Essentials.

Life Essentials creates a personalized, stimulating environment that develops independence and success for school and for life.

